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2/23/09

## Final Outline Informational Speech 1

**General Purpose:** To inform people about the CDC

**Specific Purpose:** To explain to my audience why the CDC would be an ideal company to work for

### **Introduction:**

- I. **Open with Impact:** In the sixth grade, I had a life changing moment.
  - A. I had to do a science fair project and was lucky enough to work with the supervisor of the microbiology lab at Florida Hospital.
  - B. She mentored me, and showed me how to perform a microbiology experiment.
  - C. I won a trophy at the science fair, but most importantly I discovered my career path in microbiology.
  
- II. **Thesis:** The Centers for Disease Control and Prevention, also known as the CDC, is a very reputable work environment for a microbiologist.
  
- III. **Connect with audience:** Has anyone in this room ever worked for a company and dreaded going to work every day?
  - A. Not every company is perfect for every worker.
  - B. It is important to research where you would like to work in the future before applying for a job there.
  - C. By following these steps, it is possible to find your dream job.
  
- IV. **Preview:** Today I will tell you about my ideal workplace, the CDC, because it has many different departments for a microbiologist to work in, it promotes diversity in the workplace, and it is located in a great city.

### **Body:**

- I. **Main Point:** The CDC has a variety of work opportunities for a microbiologist.
  - A. There are four work centers where you can work as a technician or independent researcher depending on your training and experience. (Centers)
  - B. There are opportunities to conduct experiments, develop protocols, and problem solve. (Centers)
  - C. There are multiple areas to be involved in including malaria research, HIV research, and STD prevention. (Centers)

(**Signpost & Transition:** Once you have found the perfect job, it is important to analyze the company's policies and make sure that they meet your standards.)
  
- II. **Main Point:** The CDC has a variety of diversity policies in place which promotes a good work environment.

- A. The CDC recruits and trains a diverse workforce so that it can be more creative and efficient at solving the world's problems. (Harper 53)
- B. This company is devoted to many different projects that promote diversity in the workplace. (Harper 52)
  - i. They have worked with Eastern Kentucky University to establish a model to recruit minority students. (Harper 53)
  - ii. They have worked with the Environmental Health Services Branch to create seven new environmental health programs at minority institutions. (Harper 53)
- C. The CDC feels that it can improve services to the community if the employees can speak their language and understand their unique cultures.

**(Signpost & Transition:** After thoroughly examining a company, it is critical to research its location.)

III. **Main Point:** The CDC is located in Atlanta, Georgia, and this would be an interesting city to live in.

- A. Atlanta is a modern cosmopolitan city that has many fun activities to participate in.
  - i. There are many interesting museums to explore.
  - ii. I love roller coasters and Six Flags over Georgia is close by.
  - iii. The zoo and aquarium are fun places to visit.
- B. Atlanta has many sporting events.
  - i. I can see the Atlanta Braves baseball team play.
  - ii. I love football, and the Atlanta Falcons football team is exciting to watch.
- C. Atlanta is "filled with a wealth of attractions and activities, Atlanta... offers something for everyone." (Atlanta)

**Conclusion:**

- I. **Summarize:** In conclusion, my goal is to work for the CDC after receiving my BA degree.
  - A. First, I would have many different job opportunities within the field of microbiology.
  - B. Second, the CDC is a company that provides a diverse work environment.
  - C. Finally, the agency is located in the exciting city of Atlanta.
  
- II. **Close with impact:** So when you are looking for that perfect job, always remember the wisdom of the great Confucius who said, "Choose a job you love, and you will never have to work a day in your life."(BrainyQuote)

## **References**

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